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in Pleasing Tan

There is a vast difference

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and the kind we sell!

Ours Are Hand-Lasted

by custom shoemakers and designed to

fit the feet comfortably, at the same

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All Bench Work,

Hand Finish, Custom Style.

They fit better and hold

their shape longer.

these special features—and it won't cost any more.

Now-a-days you can buy shoes here with

We've provided a most exclusive stock for

SHOES

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MEN'S

SHOES

Patent Leather Oxfords, silk worked evelets, hand turned soles, Louis XIV. heels,

Our \$3 Special Shoe Store for Men and Women,

Cor. 21st St. and 6th Ave.

At \$1. At \$2. At \$3.

Velour Calf. Vici Kid.

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Shades and the New

Black Shiny Leathers

For Men

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LITTLE

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Vict Kid. Vict Kid Oxfords. Patent Leather Blucher Oxfords. Patent Kid 8-strap Slippers

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SHOES

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Franklin Simon & Co.

SPECIAL SALE SATURDAY.

Women's White Shirt Waists.

High class models of Persian Lawn and Mull, richly trim-

med with Lace, Embroidery, Hemstitched and Fagoting,

1.75, 2.75 and 4.75

Heretofore \$3.50 to \$8.75.

Women's Shirt Waist Suits.

FIFTH AVE., 37th & 38th Sts.

WHITE LINEN, hand embroidered, plaited skirt..... WHITE LAWN, with French knots, hand embroidered,

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A World's Fair in Itself.

Wonderful Combination of the Most Attractive Anusement Festures in the World.

39 acres of ground: steel pler half a mile long; electric tower 375 feet high, studded by over 100,000 electric lights; ballroom of 25,000 square feet (largest in the world)—are a few of the attractions that make DREAMLAND the most wonderful resort of its kind.

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Good Reliable Shoes at \$1.

All kinds, all leathers, all sizes, all widths, all the

year round, always one price, \$1.

Entire Building Devoted to Selling Three Special Priced Shoes.

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SHOES

BOYS'

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SHOES

MISSES'

Weatherproof Calf Lace, latin Calf Congress. Fan Russia Calf and Enam Patent Leather, Tan a Black Calf Slippers.

and Women

The \$1, \$2 and \$3 Shoe Store.



Sale Men's Blue Serge Suits at \$12

This is serge time! And if you're inclined to save \$3 to \$5 on your serge suit this sale gives you the chance to do so. They're splendidly tailored, all worsted, fast color blue serge, suits thoroughly shrunk before cutting, so that they'll keep their shape. The styles provide for men of every age and taste-for young men, long roll double breasted sacks with full peg top trousers; and for older men regular single and double breasted sacks. Suits as good as these cost from \$15 to \$18 elsewhere. Our special sale price is \$12.

Sale of Men's Suits at \$15.

You will not reckon too high if you expect to find among these suits at \$15 regular \$20 values—that is the price a custom tailor would charge to duplicate one. You can choose from 20 different styles in light color fabrics, blue and black serges and Thibets. No matter where your fancy carries you, you will find what you want here at \$15.

Sale of Men's Suits at \$20.

For particular men who want suits with the snap of summer style as well as summer coolness this sale of \$20 suits offers a splendid opportunity. The exclusive style and unusually high character will be appreciated by every well dressed-man. There are suits in blue and black serge, thibets and light weight worsteds in gray and brown, overplaided and mottled effects, and fancy light colored cheviots and cassimeres. On special sale at \$20.

Sale of Men's Suits at \$25. Here are suits with all the richness and style a custom tailor asks \$40 and \$50 for. They are the work of the most skilled tailors, and possess an individuality that is distinctly a feature of Vogel Brothers' clothes. They are made of the finest feather-weight worsteds in the fashionable gray tones with faint overplaided patterns, and silk lined blue and black serges and black thibets. If you're accustomed to paying a tailor \$40 or \$50, these suits will

Sale of Light-Weight Suits for Big Men.
For you big men who measure 44, 46 and 48 chest the first problem is to fit you—that we do—and perfectly. And we also offer you suits of tropical weight worsteds in light or dark colors, that will give you comfort and coolness on the hottest days; blue and black serges, too, at \$15, \$20 and \$25.

Open Saturday Night Until 10.30.

42nd Str. Cor. 8th ADE

"At the time I began using Hay's Hair-Health and Harfina Soap my hair had been falling out and I had several bald places on the front and sides of my head. They are now fully covered with silken hair and I am only using the second bottle. My hair looked faded in places, but it is now all of the natural dark brown colo -MRS. IDA SOLOMON, Palos Park, Cook Co., Ill."

HairHealth Works Wonders. It Restored Gray Hair to Auburn

"I had been troubled with dandruff for a long time, and thought I would give Hay's Hair-Health a trial. After using one bottle I found not only the dandruff gone, but my hair which was two-thirds gray (I am 48 years old) restored to its natural auburn color. It works wonders.

—G. Eichman, La Crosse, Wis."

Hairfliedith strengthens the hair, stops its falling out at once, makes it grow rapidly. A few applications restore youthful color to gray hair, whatever color it was before turning gray or faded. No matter how long it has been gray or white, Hay's Hairflealth never falls to act promptly from the roots upward, and gives perfect satisfaction. Try it. You will be pleased and will recommend it to friends as the cheapest, cleanest and healthlest hair dressing and restorer ever made.

Leage 50c. bottle, at all drug stores.

Batisfy yourself, Send now for Hairflealth, Harfina Soap, Skinhealth and books, Declore 5c. for postage to Mend Complement.

Pacing Soap Jersey.

Newsty, New Jersey.

137 Marfina Soap assists Hay's MainBloaith in cleaning the scalp and curing
Riching Scalp Humors, and also cures
Pimples, Baby Blymishes and Sore
Lands. 250.; 5 cakes, 65c.

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Joe & Nellie Doner,
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Open Saturday Night Until 10.30.

Sale of Men's Oxfords same as cut, at

\$3. In russet, patent leather, and vici k.d-that in every way equal the much advertised \$3.50 shoes.



Sale of 100 dozen Shirts and Drawers

at 35c. a garment.

Here's a stirring sale of fine summand it. In all sizes, with long and short sleeve shirts, and long, stout and short drawers. Regular 50c. grade; on sale at 35c. a garment.



Sale of Young

Men's Suits at \$10 Here's the swagger sack suit for young men of 13 to 17, made with those broad shoulders, and snug fitting collars in the smart three button, double-breasted sack style, exactly like cut. The fabrics are blue serges and light and dark colored cheviots. On sale at \$10.

GRAY HAIR ZOORAY

Youthful Color BORAXOLOGY.

> Everybody loves truth. Boraxology is the truth about washing and washing CLEAN. Truth is a good deal like BORAXit comes in small packages. But if you know the label you can tell the real article.

When you buy BORAX look for the 20-MULE-TEAM LABEL-it's a guarantee of true BORAX. Sold by druggists and grocers in 1/4. 1/2 and r 1b. packages. The famous "AMERICAN GIRL" PIC TURES FREE to purchasers of "20-Mule Team Borax." At stores or sent for LB BOX TOP and 4c. in stamps. Pacific Coass Borax Co. New York, Chicago, San Fran-cisco.

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Last 3 Times WEBER & FIELDS.

Romavita. OR Forest Kings. NEW AMSTERDAM Metines Saturds West Ind To-night, Parsifal Next week, NEW YORK PRICES, 50, 75, \$1.00, \$1.50, West Work, New York Prices, 50, 75, \$1.00, \$1.50,



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Men's and Youths' Men's & Youths' Cas-Black and Bue Serge simere, Worsted and Cheviot Suits from 7.50 to 17.50 5.00 to 16.50 CLOTHING ON CREDIT Ladies' Black Silk Taffeta Ladies' Voile Skirts & Shirt Waist Suits from from 8.00 to 20.00 4.00 to 15.00 One Dollar a Week Opens an Account OPEN EVENINGS TILL 9 O'CLOCK.

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NEWEMPIRE THEATRE. B'way & 40th at. Last Mal. Sat. JULIA MARLOWE in INGOMAR SAVOY Theatre, \$4 St. & B'way, Ev. 8.30 Mais, Sat., Decorat'n Day & Wed Elizabeth, TYREE in "Art for Tax, with Aubrey Houcleault, CRITERION Ev. 8.8.50, Mat. Wed. & Sat. WM. COLLIER | THE DICTATOR Extra Matines Monday, Decoration Day.

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The Little Mother. Nxt Wk.,
W STAR Escaped From Sing Sing & Jimmy Britt

METROPOLIS Eves. 8.15. Mata. Wed. & Sat. 142d St. & 3d Av. Shadows of a Great City. Next Week—Two Little Satlor Boys. GRAND-Bostonians-Robin Hood

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GREATER The Pictured Glory of the Arabian Nights Shamed by the Matchless Splendor of Luna's Fairy City. B. R. T. Express Service direct—36 Minutes.

MAJESTIC Bys. 8.15. Mate. Wed. & Sat. 2.15. ACADEMY OF MUSIC. 14thSt. & IrvingPl. LAST TWO LITTLE SAILUR BUYS. Prices 23,50,75.\$1. Last Mat. Sat. 2. Ev. 8.15

Hammerstein's 25,50,76,81, Daily Mats 25,50, feeteris Thea, Blanche Ring, Clayton White of Varieties, and Marie Stuart, Versella 42d, B'way, 7av.) and Band, Others. CONEY ISLAND. Belasco THEA. Eve. S. Mat. Sat. & May 30 Last Weeks—HENRIETTA IN DAVID BELASCO'S play, CROSMAN SWEET KITTY BELLAFRS. KEITH'S and lath St. BEST SHOW TOWN Vallack's, Ev. 8.20. Mats. Wed., Sat. & Dec'n Day, GEO, ADE'S, Quaint Comedy—THE DAY GEO. ADE'S Quaint Comedy THE HURTIG & SEAMON'SW.125th

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Shoes from Selected Leathers 2
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\$9

Recommended for their many points of excellence, comfort to the wearer and durability.

Substitutes are dangerous. Beware of

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lams' Shaving Sticks and Tablets. Waters, Talcum Powder and Jersey Toilet Soap.

AMUSEMEN I'S.

Proctor's To-day, 25c, 50c, To-night, Res. 75c 23d St. Sensie Millward, 3 & 9 P.M. Chan, Hawtrey, 4 & 10 P.M. Usual Big Vaudeville Bill. LUNA PARK 125th St. (Chas. Hawtrey, 2.10 & 8.10 58th St. DAVID HARUM.

DEWEY. Rice & Big Gayety Co Gotham, DAINTY DUCHESS CO.

KNICKERBOCKER Thea. B'way & 38th St. Last Week. Evening et 8 Mat. 8st., 2.15. Frank L. Periey A VENETIAN ROMANCE Opera Co. in MURRAYHIII Thea. Mat. Every Eny,25c HOYT'S "A RAG BABY." With Henry V. Donnelly & Georgie Laurence

Sunday World Wants Work Monday Morning Wonders.

Getting Ready for the Holiday? To-morrow will be the last Shopping Day. ON MONDAY, DECORATION DAY, OUR STORES WILL BE CLOSED.

Here Are Offerings of Special Holiday Interest.

Boys' Washable Suits

Boys' Novelty Wash Suits From our recent great purchase from one of the finest manufacturers of Juvenile Clothing-Linens, Drills, Etamines, Ducks, Piques, Chambrays, dercerized Stripes, Seersuckers and ther cool Summer Fabrics-white and colored-blouses, long-trousers, bloome and straight-cut extra full-Eton Standing or Sallor Collars or without ollars-smartest, nattiest styles rought out this season-\$3.50 Buits

\$5.00 to \$7.00 Suits By all odds the greatest values to be found in New York.

All Wool Knee Pants Made from Tailors' fine cloth remnants—
ight weight, all wool Serges, Crashes,
Cheviots, Cassimeres and Fancy Worsteds—Navy Blue and neat mixtures
and fancjes: also pure finish Corduroys—
4 to 16 years— Two Special Lots

Dollar Trousers......si 25 and \$1.50 Trousers..... These are good enough for dressy wear, with a nice Shirt Waist or Blouse.

They give boys lots of fun and save their better clothes. Boys' Negligee Shirts
Extra fine Madras—white and fancy
and figures—one pair detached cuffs—
all sizes—12 to 14 neck band—
others ask .69.......

Extra fine Madras—white and fancy pleated or plain bosoms—newest and best styles and makes—all with detached cuffs—12 to 14 neck band—value \$1.00. Hats and Flowers Splendid values right throng the stock ... You save money on everything you buy: The New Sailors—jauntier than ever— lways becoming and always in ayor—slik ribbon band of velvet ow trim—elsewhere \$1.50....... Women's Straw and Chiffon Hats-best styles—usually \$2.50.......... 1.98 Black Allover Lace Hats-chiffon facing-were \$1.50..... Women's Trimmed Hats-black and colors-jaunty styles-Tailored and Dressy effects-worth \$5.00..........2.98 mported to sell at \$2.00....

Another lot-wreaths and sprays-intended to sell at \$1.00 and \$1.25.... .49

Other Sprays and Montures

Boys' Straw Hats

Timely Hints in

Toilet Articles

Bradley's Wildwood Toilet

Oatine-for complexion-jar. . . 50

Almondine Tollet Cream20

Syringes-2, 3 and 4 qt...... 69

Flow Fountain

Girls' Low Neck Dresses Just the thing for Decoration Day Outings—plain and fancy zephyrs and Chambray—Old Rose, Reseds, and Cadet—deen bertha of white pique with emb'y and braid— 4 to 14 years—were \$1.63...... Can be worn with or without gut

Fine White Lawn Guimpes Extra sheer—clusters of Hemstitch tucks, with embroidery inserting—beautifully laundered—without a smirch or wrinkle—4 to 14 yrs.—usually .98 No Mail Orders.

Girls' White Lawn Dresses Full Skirts, with tuck flounce and tucks above or hem and tucks—yoke waist, with tucks and inserting! O of emb'y or emb'y and lace—deep Handkerchief Collar, elaborately trim'd with lace or neat emb'y, with inserting to match—4 to 14 years—our regular \$3.98 and \$4.98 Dresses—Saturday.. 2.98mut

Red Ticket "Reduced" Goods The following Spring garments fe piris must be closed out and surely will be at these reductions: De at these reductions:
Taffeta and Pongee Silk Coats—
4.98 to 7.98—were 39.98 to 514.3

Cloth Reefers— 2.98 to 7.98—were 34.98 to 514.95 Girls' Wool Dresses-3.98 to 9.98-were \$7.98 to \$24.98) sses' Tallored Suits— 6.98 to 19.98—Were \$12.98 to \$34.98 Look for the red tickets—they tell the story.

Women's Washable Suits

Women's Summer Corsets

VALUES versus STAMPS. TOST ! can and do give Customers

Better value Cenefici Every Day and Every Hour Than

It is possible for Any to offer that give stampal T

NO STAMPS HERE. BUT G OOD VALUES ALWAYS. BOLY T

Extra Special in Ladies' Oxfords at \$1 | WOMEN'S COOL SUMMER OXFORD TIES-

Although so comfortable for tender fest, they have all the attributes of style — medium, opera toe, Cuban heels—light, flexible, hand turned soles—all sizes. Boys' Famous Knockabout Summer Shoes for Baby Shoes

White Kid and Canvas; Tan Goat; Ankle Ties and Sandals—also Tennis and Seaside Shoes for the older girls and boys.

New shipment right from the factors Tan Russia Calf mannish last—extension soles-first heels—really "wear like iron"—9 to 1214

Women's Summer Gloves harmen

All that is correct for ordinary of dressy wear, including fancy lace gause and openmesh gloves. To-Morrow, special:— Lisle Thread Gloves—Suede finish—

2 clasp—white and champagne—
value 45

Pure Slik Gloves—patent finger
tips—gray, tan, black and white. Other Straw Hats, \$1.00 to \$3.96—best shapes and finest qualities, including Milans and Manillas, some with patient leather crowns and imported Man o' War bands—The English Middy shapes are well liked.

Table d'Hote Lunch

5 Courses 30 cents 11.30 TO 2.30

SATURDAY, MAY 28. Chicken Soup a la Reina. Consomme Vermicelli.

Tea. Coffee or Milk.

MORNING SALES To-Morrow, Until 1 P. M.

To prevent dealers buying quantities we reserve privilege of limiting purchases. Fancy Lace Berthas and Collars

Girls' Washable Russian Dresses
hambray in plain colors—
hambray striped Ginghams—full
kirts—full pleated blouse—strappings white pique-4 to 14 years- 59 SECOND FLOOR.

Rich Ostrich Plumes Black and White—long flue plumes. best quality—long quill ends— 5, 16 and 17 inch— isually \$2.25, \$2.50 and \$2.98— 1.59 o-morrow morning...... THIRD FLOOR.

Black Satten Petticoats
Full mercerized—deep ruffle with
three small ruffles or two pleatings
full flare that will set the
dress out well—usually 70 cents .54

MAIN FLOOR. Fine Ready Made Veils .29 Instead of .49 to .69 Here are some of the styles:-

Chiffon and Silk Gauze—white, black ass colors—borders of tucks, hemstitchings, stripes, ribbon, emb'd dots, applique of cub't. white Maline, with fancy emb'd or effective borders, with and without Chealing dots.

14 yards long—full width—large enough to completely drame the hat.

Regular prices 49 to .69.

To-morrow until 1 P. M.....

SECOND FLOOR. ONLY SOLD UNTIL ONE P. M .- NO MAIL ORDRES